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Podcasting for Success - Podcasting Strategies, Activities and Ideas

Logistics, Planning and Production

1. Get parents on board early - seek their permission and their participation
2. Recognize that podcasting isn't a technology activity, it's about inquiry
3. Keep things in balance 80:20
4. Develop a podcaster code of ethics
5. Establish a 'quiet zone' recording space
6. Go 'on location' with iPod or cell phone based recording
7. Build audience awareness - your show should solve a problem or meet a need
8. Don't just gather facts, weave a compelling story (the question *why* leads to some of the best stories)
9. Listen to podcasts before creating them. Develop a list of strengths and weaknesses from the shows you hear and see.
10. Have students build a rubric for their show using a list of quality content and quality production indicators
11. Build relationships with local media outlets
12. Brand your show with a podcast logo and a theme song - stick to it!
13. Anchor your podcast with a website to provide links and another listening space
14. Cross train your students on various jobs (producer, audio engineer, web specialist, public relations)
15. Speed Networking
16. Question storms
17. Have an idea board for posting segment or episode topics
18. The Press Conference Exercise
19. The Mini Series
20. Educate yourself on copyright and creative commons
21. Use creative commons and podsafes music
22. Use the freesound project for free sound effects
23. Use GarageBand's keyboard for stingers and sound effects
24. Use pictures and links to create more active participation and moments of extension
25. Build your audience through participation (invited guests, inclusive topics, feedback)
26. Burn Podcast CDs to introduce your show and give instructions on how to subscribe

Podcast Consumer

1. Set up listening stations with iPods or computers with iTunes. Develop a scaffold for getting students to summarize and generate questions based on what they heard and saw.
2. Preview podcasts before putting them in front of students
3. Use the parental controls in iTunes to restrict explicit content and control student access to areas in the store.
4. Develop journaling activities to go along with podcast episodes
5. Write constructive reviews of podcasts and post them to your class blog or on iTunes
6. Create subscription links to podcasts on your website using the **itpc://** prefix
7. Remix podcast episodes from various sources into your own thematic or concept oriented RSS feed
8. Weave group podcast listening into the day
9. Play a podcast episode at the beginning of the day, use it as a trivia quiz at the end (today in history, word of the day, etc.)
10. Send students on a podcast scavenger hunt to find answers in a preloaded playlist of podcast episodes

Podcast Models

1. 5 Things I Know
2. Unpacking the day/week
3. Today in History
4. Student Almanac
5. Process Streams
6. Study Guides
7. The Joke Show
8. Sound Stories
9. Podcast Dramas
10. Poetry Slam
11. Current Event Discussion Shows
12. Add it Up - Story Problem Quiz
13. Where in the world - Geography mysteries
14. Lost in time - History mystery
15. Liars Club Information Literacy Quiz
16. Word of the day - Vocabulary minutes
17. Foreign Language Phrase Book
18. Book Talk
19. Spelling Bee
20. Pod Pals
21. Pet Talks
22. Career Shadows
23. Stats Chat - A sports statics show
24. Sign Casting
25. Historical Reenactment
26. Comic Serials using Comic Life
27. Sound Seeing Tours
28. Cooking shows!
29. Remix content into a clip show
30. Public Service Announcements
31. Who am I? Enhanced Podcast Quiz
32. The Survey Says
33. Tournament Podcasts